

Tarpon Springs Art Association Board of Directors Meeting Minutes

September 25, 2017

The meeting was called to order at 1:30 pm by President Yvonne James

Members present: Bess King, Heather Risley, Yvonne James, Patsy Renz, Joy Swanson, Frank Hipp, Wendy Davis

Secretary's Report:

Minutes approved as written.

Treasurer's Report:

The current balance is \$1505.49. Wendy is working on providing a detailed report in the future. After a motion from Heather and second from Patsy the treasurers reported was approved.

Membership & Newsletter Report:

The newsletter has been distributed via email and the printed and mailed copies will be available soon. After discussing the costs of printing and postage the membership will be encouraged to receive an emailed newsletter. The 2018 TSAA Calendar is now available for purchase.

Programs

Yvonne James reported that Polly Berlin volunteered to head up the Plein Air group and will make an announcement at the general meeting. Also Raquel Egosi has volunteered to do a demo and Yvonne will work with her and Sherry to arrange a date

Sunshine:

No report.

Venues:

All agreed new and more venues are needed.

Shows & Special Events:

Yvonne shared the dates of the December Art Show and will work with the coordinator, Sherry Orr, to determine the future of the special Joe Gonzalez award. March 24 & 25 are the tentative dates for the spring Art on the Bayou event. Discussion ensued regarding the ways and times that members volunteer to work at the display and the need for more interaction and promotion of TSAA with the public. Wendy Davis sent a thank you and gift card to Mr. Carrington for delivering and picking up the display tent. It was suggested that a new storage location may be needed in the future and Yvonne will solicit a volunteer to provide space.

A volunteer to coordinate the April Picnic and show will be solicited.

Heather Risley reported on the April 2017 Paint & Photo event and stated that thanks to one purchaser we had a \$2226.25 profit this year. She also discussed the difficulties of putting on this event without the support of the city and the art committee. Heather also shared there is interest from Brooker Creek to have TSAA participate in some art events in 2018. More discussion will occur in the future. Heather secured a grant from the Public Art Committee to continue providing art activities with the Boys&Girls Club and the first date is October 9th. She will solicit volunteers to help.

New Business:

Frank Hipp shared his thoughts on ways to service younger audiences and suggested providing an evening TSAA meeting time. He will coordinate the meeting with the goal of expanding TSAA outreach and fostering more networking. The first meeting will be Thursday October 7, at 7pm. Heather suggested the board schedule a meeting to brainstorm ideas and create a 3-5 year strategic plan. All members will be encouraged to submit ideas.

Old Business:

None

There being no further business the meeting was adjourned at 2:39 pm.

Minutes respectfully submitted by Bess King